

# AMKE 2024

## EVENT

## SUMMARY

Thank you for your interest in Anime Milwaukee 2024 (AMKE 2024). As the largest Japanese media and cultural convention in Wisconsin, we are excited for another year of revelry and celebration. Our weekend-long event takes place March 8th-10th, 2023 and occupies both the Wisconsin Center and the Hilton Milwaukee City Center hotel.

### A BRIEF HISTORY

Anime Milwaukee was founded in 2007 after the formation of the Educational Cultural Promotional Society (ECPS), the idea originating amongst the members of the Anime Club at the University of Wisconsin-Milwaukee (UWM).

Our first event had a humble attendance of roughly 30 people, and we have grown steadily from there, becoming the largest anime convention in Wisconsin by 2010 with over 2,000 attendees. In recent years, attendance has soared to over 10,000 and we continue to grow at a steady rate.

### PROGRAMMING

We strive to create a safe, family-friendly environment with a unique array of different types of

programming, from gaming rooms (video and table-top!) to children's programming to fan-run panels covering all sorts of topics. We even collaborate with UWM to provide educational panels on topics relating to Japanese history and culture.

We also offer panels and autograph signings for our special guests, who do everything from create content in the community to voicing our favorite characters in the anime we love. Anime Milwaukee also offers cosplayers the chance to show off their skills in the Masquerade, where attendees show off their costumes and perform skits.

There are a lot of things going on over the 3 days the convention is held, and we grow our offerings every year. We're excited to be back for 2023 and we hope to see you there!

Thank you,

Anime Milwaukee 2024

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## FACT SHEET

Anime Milwaukee (AMKE) is a three-day anime convention that operates at the Hilton Milwaukee City Center and Wisconsin Convention Center in Milwaukee, WI.

We bring a wide variety of attendees from all over the country, congregating in the heart of downtown Milwaukee. Altogether, the event has an estimated economic impact of \$3.1 million to the surrounding area.

The non-profit organization that puts Anime Milwaukee on every year is the Entertainment and Culture Promotion Society (ECPS), which is dedicated to educating the Milwaukee area about different cultures. Besides Anime Milwaukee, ECPS conducts multiple events throughout the year to promote cultural diversity and education.

ECPS pairs with other educational organizations in the greater Milwaukee area, including the Japanese Language Department at UW-Milwaukee and the Consulate General of Japan in Chicago.

# ATTENDANCE NUMBERS

## YEAR ESTIMATED

2016 2017

2018 2019

2020 2021

2022 2023

9,300

9,500

10,500

10,600

11,000

Canceled

10,320

15,500

March

8th-10th