



ANIME MILWAUKEE

Anime Milwaukee
Keegan LaJeunesse

KeeganL@AnimeMilwaukee.org

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ANIME MILWAUKEE 2024 RETURNS TO THE WISCONSIN CENTER

Back For Another Year to Celebrate Japanese Anime, Pop Culture, and All Things Nerdy

Milwaukee, WI – Anime Milwaukee is returning to the Wisconsin Center March 8th-10th to celebrate Japanese anime, games, and general pop culture.

Started in 2007 from a club at University of Wisconsin – Milwaukee, Anime Milwaukee has grown from a 30-person event in its first year to become the largest event of its kind in Wisconsin. It has drawn over 10,000 people to the Milwaukee area for the past few years and continues to grow steadily. Taking place largely in the Wisconsin Center and the Hilton City Center hotel, Anime Milwaukee has an estimated economic impact on the downtown Milwaukee area of \$3.1 Million.

The programming opportunities the convention offers consist of annual staples like the Masquerade, an event where contestants dress in extravagant costumes and perform skits, the Charity Ball raising money for a different Milwaukee local organization every year, and the Nocturnal Underground Saturday night dance hosting popular DJs from the community.

Something unique to Anime Milwaukee that also draws large crowds is the Cosplay Combat Chess. The chess pieces are actually participants acting like their favorite characters while dressed like them in an elaborate skit.

Anime Milwaukee also continues to spotlight independent artists and industry giants alike in its large dealer's room, selling everything from original art to official anime merchandise to Japanese fashion.

Beyond the special events held every year, there is original programming all throughout the convention. There are educational panels teaching about Japanese language and culture and fan-led panels celebrating specific shows, games or comics, unique programming for children, and video and table-top gaming rooms.

Registration is open throughout the convention weekend, March 8th-10th, for anyone interested to see what it's all about.

